



Gold Bond To Supply Mohegan Sun Casino With Luxury Mattresses

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Gold Bond is teaming with Connecticut's largest hotel and casino resort, Mohegan Sun, to provide its guests with 3,216 luxury mattresses and box springs made by locally based employees. The deal was brokered by Jeff Rogers of Contract Furniture Supply, a nationally recognized manufacturer sales channel for hospitality bedding and furnishings.

Gold Bond has a long history of producing high-quality, luxurious mattresses for such venerable hotel properties like The Plaza, Park Lane and Regency in Manhattan. For Mohegan Sun, Gold Bond created a unique version of its Sacro-Support Encased Coil Collection. The durable, full-body support line uses encased coils that are designed to move independently, conforming to every curve and contour of the body, eliminating partner disturbance and motion transfer. The mattresses offer a luxurious feel and breathability from a deep-quilted top panel made of super-soft, high-resiliency foams for enhanced durability. Steel edge supports ensure outstanding support and also reduce motion transfer.

"From the 60s through the 80s, we were one of the largest suppliers of premium mattresses to the major hotels across the country including several in New York City, Boston and Chicago. This was a wonderful opportunity for us to re-engage in a sector that we have long had a lot of experience supplying," said Gold Bond President Robert Naboicheck. "The Sacro-Support Collection, for many reasons, is an excellent choice for hotels, inns and bed and breakfasts who want to provide luxurious comfort for their guests and durability for appropriate performance over a period of time."

The parties were brought together by Jeff Rogers of Contract Furniture Supply. Rogers has over 25 years of experience working with high profile hospitality clients such as Starwood Hotels, The Mandarin Oriental, The Chatwal and Algonquin Hotels.

"Mohegan Sun really wanted to work with a Connecticut-based company. They like the handcrafted nature of Gold Bond's product and the fact that it was produced by one of the nation's pre-eminent independent mattress companies," said Rogers. "We worked closely with Mohegan Sun to meet its comfort and quality specifications and developed a great product at a great value. While many of the larger chains work with national mattress brands, there is a unique opportunity for boutique properties to team with independent mattress companies, like Gold Bond, to deliver an excellent sleep experience for their guests."

For more information, visit goldbondmattress.com.

About Gold Bond: Founded in 1899, Gold Bond is one of the nation's largest family-operated independent mattress, specialty sleep and futon manufacturers. The company is a leader in mattress manufacturing techniques and more than a century of experience bring product innovations, high manufacturing standards and executive leadership to the industry. Gold Bond products incorporate the latest comfort technologies in their futons and mattresses, such as Talalay Latex, encased coils and visco-

elastic memory foam. Gold Bond currently ships to 40 states and five countries, and its products are available at more than 500 retail showrooms.

About Mohegan Sun: Located in Connecticut, Mohegan Sun's stands 34-stories tall with 1,200 luxury guest rooms and suites. The hotel at Mohegan Sun has been expertly designed to set a new standard of excellence. Measuring a minimum of 450 square feet, each room contains either a king or two double queen beds, relaxing lounge chairs and spacious marble bathrooms.