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Gold Bond Unveils Juvenile Mattress Line Sporting Copper-Infused Ticking

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Looking to grow its juvenile mattress business, independent, family-owned Gold Bond Mattress announced recently that they will showcase an upscale line of children's mattresses enwrapped in an all-cotton ticking infused with anti-microbial copper for all the health and safety benefits the element provides.

Gold Bond's juvenile collection touts a number of health and safety benefits, in addition to a comfortable night's sleep for children. Dressed in a creative ticking color combination of white, gray and charcoal with either lime or hot pink accents, the six mattresses will be showcased at the Fall High Point Market.

"The copper fiber enhances the mattresses with a variety of health benefits, including anti-bacterial properties for a cleaner sleep surface," Robert Naboichek, Gold Bond president, said, adding that the mattresses emit zero VOCs, volatile organic compounds.

In addition to the copper-infused ticking, Gold Bond has taken great strides in crafting safety components into the youth mattresses. Components include high-end, natural latex, micro-coils, gel and high-resiliency foam, upper-end materials not typically used in juvenile mattresses. All of the mattresses are engineered with 8-inch profiles – the right height for use with bunkbeds and loft beds that require side rails extend five inches above mattresses.

"We have considered every safety angle when developing this youth line, because as parents and grandparents, we know providing children with a safe place to slumber is top of mind when shopping for a mattress," Naboichek said. "This collection will provide retailers looking for a safe, well-rounded line of juvenile mattress with options that currently don't exist in the marketplace. In addition, the mattresses provide a significant level of support and durability growing children need, while offering a great deal of comfort."

Priced to retail from \$299 to \$549 in twin, the mattresses, four of which are two-sided designs, are also available in full and queen sizes. The juvenile collection will be showcased in the Gold Bond High Point showroom at M610 in the International Home Furnishings Center.

More about Gold Bond: Founded in 1899, Gold Bond is one of the nation's largest family-operated independent mattress, specialty sleep and futon manufacturers. The company is a leader in mattress manufacturing techniques and more than a century of experience bring product innovations, high manufacturing standards and executive leadership to the industry. Gold Bond products incorporate the latest comfort technologies in their futons and mattresses, such as Talalay Latex, encased coils and visco-elastic memory foam. Gold Bond currently ships to 40 states and five countries, and its products are available at more than 500 retail showrooms. For more information, visit www.GoldBondMattress.com.